

15 July, 2015.

LLANELLI RURAL COUNCIL

Minute Nos: 109 – 113

At a Meeting of the **POLICY AND RESOURCES COMMITTEE** of the Llanelli Rural Council held at the Council Chamber, Vauxhall Buildings, Vauxhall, Llanelli, on Wednesday, 15 July, 2015 at 4.45 p.m.

Present: Cllr. S. M. Donoghue (Vice Chairman in the (Chair))

Cllrs

M. V. Davies	A. G. Morgan
H. J. Evans	C. A. Rees
M. L. Evans	A. J. Rogers

Absent: T. J. Jones

109. APOLOGIES FOR ABSENCE

Apologies for absence were received from Cllrs. F. Akhtar, L. J. Butler, D. M. Cundy, T. Devichand and J. S. Phillips (Cllr. M. L. Evans deputising).

110. MEMBERS' DECLARATIONS OF INTEREST

No declarations of interest were made.

111. PROMOTING INDEPENDENCE FOR OLDER PEOPLE IN CARMARTHENSHIRE

Members received a consultation document in the form of a questionnaire from the Access and Engagement Coordinator, Carmarthenshire County Council requesting the Council's views on how the County Council should provide services to older people.

In the next ten years services would be faced with increasing pressure and the County Council needed to understand what was important for older people to enable it to plan ahead.

Following a detailed discussion, whereby Members confirmed their responses to the accompanying questionnaire, it was

RESOLVED that Members' views and comments be forwarded to Carmarthenshire County Council.

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112. SUSTAINABLE DEVELOPMENT CHARTER

Members received correspondence from Sustain Wales (Cynnal Cymru) regarding the Sustainable Development Charter which encouraged and enabled organisations in Wales to become more sustainable by making decisions that produce the best long-term outcomes for themselves and for the future in Wales.

The Sustainable Development Charter was Wales' highest profile commitment to sustainable development. Signing the Charter was a voluntary commitment aimed at improving the economic, social and environmental well-being of Wales.

Following discussion, it was

RESOLVED that the Council shall sign the Sustainable Development Charter and in so doing shall subscribe to its principles in all of its work activities.

Cllr. C. A. Rees withdrew from the meeting.

113. SOCIAL MEDIA

Members considered the report of the Community Development Officer on new communication methods for the Council to interact with the community.

It was proposed to create a Facebook and Twitter account page entitled Llanelli Rural Community, produce an e-Community newsletter every three months that would encapsulate the information provided via Facebook and Twitter.

The advantages in creating and increasing communication in the community would:

- Promote local groups, events, initiatives and local halls.
- Report on the latest developments for the Whole Place Plan.
- Be another means of engagement.
- Be an instant way to get a message out there.
- Be a great opportunity to promote positive news stories.
- Be easy to link with other stakeholders.
- Promote items to those with large followings such as the Llanelli Star Facebook page.
- Be free advertising and retweets could reach thousands of people.
- Be a great way to measure public opinion via message boards, post links to surveys, consultations etc. The Facebook page would attract interest from community members and community groups who would be able to communicate and update the Council of things happening locally which might otherwise go unnoticed.

Following discussion, whereby Members commented that the Facebook and Twitter accounts would require effective monitoring, it was

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RESOLVED that the report proposals be accepted subject to careful monitoring and filtering procedures being developed and implemented by Officers.

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The meeting concluded at 5.20 p.m.

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The afore-mentioned Minutes were declared to be a true record of the proceedings and signed by the Chairman presiding thereat and were, on 8 September, 2015, adopted by the Council.